A Comparison of Socioeconomic Characteristics, Disaster Experiences, and Coping Strategies for Food Security: The Case of Farmers in Laguna Province, Republic of the Philippines, and Gifu Prefecture, Japan

Armand Christopher Casiple Rola

I. Introduction

The East Asia and the Pacific, which is composed mostly of developing countries, is the most exposed region to natural disasters in the world, according to the World Risk Report\(^1\). Its proximity to the Pacific Ocean and the Pacific Ring of Fire makes the region prone to climate-related disasters such as typhoon and flooding, and geophysical disasters such as earthquake and volcanic eruption. Out of the top ten countries at risk, seven of them are in the East Asia and the Pacific region\(^2\).

Agriculture in the East Asia and the Pacific region is highly exposed to the key climatic risks of typhoon, flood, and drought. For many of the Pacific islands, there are also major exposures to tsunamis\(^3\). In the most northerly territories such as China, Japan, Mongolia, and Nepal, agriculture is also exposed to hail, frost, and snow damage. Hail and frost are also major exposures in parts of Australia and in New Zealand\(^4\). Climate change is a major hindrance to increasing agricultural productivity through the more frequent occurrence of extreme events resulting to more disasters, such as floods and droughts. With this amplified frequency of extreme events, there is growing concern over its impact on future global food production and food security\(^5\). The hardest-hit of this phenomenon would be the developing countries, which still rely on agriculture as the backbone of their economies\(^6\).

The most vulnerable to these events are the farmers located in isolated rural
areas in developing countries. To illustrate, in December 2010, overwhelming flooding in Colombia resulted in over 200 fatalities and 1.7 million displaced residents. The catastrophe saw 628 cities and towns hit by floodwaters and over 1,800 homes devastated\textsuperscript{7}. Most of the affected who lost their relatives, homes and belongings will have no compensation for their losses and would need to restore their lives from scratch. Many of them were poor farmers living in isolated rural areas which are similar for all victims of most natural disasters all over the world\textsuperscript{8}.

These risk and vulnerability to risk are fundamental reasons of underdevelopment\textsuperscript{9}. Sudden misfortunes induce loss of income and production—which usually force the exposed poor to dispose of productive assets. These result to lower productivity, lower income, and higher vulnerability in the future: a process known as the poverty-vulnerability vicious circle\textsuperscript{10}. Moreover, the expectation of such shocks stimulates the vulnerable to invest their resources in low-yield activities such as production of drought-resistant subsistence crops, to protect themselves against the shocks, and thus dampens the potential income of the poor below what it would be if they were not exposed to shocks. For both reasons, the costs of risk to the livelihoods of poor people are severe\textsuperscript{11}.

The fourth assessment report of the Intergovernmental Panel on Climate Change has recognized the intensification in frequency and intensity of extreme weather events as one of the most confrontational impacts of climate change that the world’s population has to deal with at the moment and in the prompt future\textsuperscript{12}. In disaster vulnerable countries, this is even of greater concern. The increasing frequency and intensity of typhoons in these countries, paired with other climate change-induced extreme weather such as extreme heat, heavy rains, and the surge in the intensity of floods and droughts, have been posing grave threats to the food security of the citizens, especially of the poor and the farming households, due to the large-scale damages to food production, food distribution channels, assets and livelihood, and human life\textsuperscript{13}.

Depending on the extent of vulnerability and coping capacity of the people to the shocks brought about by extreme weather events, their state of food insecurity may worsen into a chronic condition\textsuperscript{14}. Chronic food insecurity is a long-term or the persistent inability to acquire enough food for a healthy and active life due to inadequate access to productive or financial resources or due to extended periods of poverty\textsuperscript{15}. Given the chronic and transitory distinctions of
household food insecurity, the interaction between food security and extreme weather events cannot be understated. Exposure to risks and shocks and the ability to cope with them are important factors that can affect food security. Maharjan and Khatri-Chhetri (2006) argued that a high level of exposure to risks of natural disasters and an incapacity to cope with it has a substantial impact on the status of food security of households. People who are already vulnerable and suffering from food insecurity are possibly the first ones to be affected by the impacts of climate change. Poor people with limited risk absorption capacity are unlikely to cope with the variability and uncertainties in food system performance. In many developing countries, rural households who mostly depend on agriculture for their livelihoods tend to be more exposed and vulnerable to risks and shocks that disrupt their food access and are thereby prone to food insecurity.

Coping strategies are defined as the “practices that households employ in order to minimize the risks threatening their survival.” The World Food Program (2009) added that it is in the nature of people to use coping strategies when they feel that they do not have enough food to eat.

Agricultural production has been and will always be disturbed by the natural disasters, causing vast global damages. The losses in agriculture create a huge threat to global food security, especially for those who are in disaster vulnerable developing countries such as the Philippines. To lessen the impacts of these rising global natural disasters and to achieve food security, these countries can adopt new ways to improve their coping strategies.

II. Rationale of the Study

Yearly, substantial crop damages have been attributed to natural calamities. The Philippines and Japan are two of the countries in the East Asia and the Pacific Region that are very much vulnerable to these events.

In a span of ten years from 2006 to 2015, the total cost of damage caused by major natural extreme events and disasters in the Philippines was estimated to be at 374.199 billion Philippine Pesos (7.2 billion U.S. Dollars). The country’s agricultural sector is very much reliant on the weather and climate variability and any bad harvest from extreme events such as typhoons, flood, drought and infestations from rats and diseases will pose a big threat in farming activities.
In Japan, the “Great East Japan Earthquake” (GEJE) was one of the major natural disasters that caused significant amount of damages to the country. The physical damage was estimated to be around 195 billion U.S. Dollars to as much as 305 billion U.S. Dollars which is comparable to Greece’s Gross Domestic Product (GDP) of 330 billion U.S. Dollars at that time. In excess of 27,000 persons in Japan were killed or missing, and more than 202,000 homes and other buildings have been totally or partially damaged. The negative effects of the earthquake and tsunami are being compounded by the continuing crisis at the Fukushima nuclear reactors and the resulting evacuations, radioactive contamination, and shortages of electricity; continuing aftershocks; and the extensive damage to infrastructure, homes, manufacturing plants, and other buildings.

According to the World Risk Index report, out of 172 countries, the Philippines’ risk to natural disasters ranked 3rd while Japan ranked 29th. Among the countries in the region, Japan has been the leader in terms of adapting and coping to natural disasters. The country has a similar score in terms of exposure to disasters such as earthquake, cyclones, floods, droughts and sea-level rise with most countries in the region, but is ranked lower in terms of risk. The exposure scores are not far apart, with Japan tallying a score of 46.55 and the Philippines with 49.94, according to UNUEHS (2018). This is because Japan has strong scores in adapting capacities (depending on indicators such as governance, health care, and social and material security) and coping capacities (related to coming natural events, climate change and other challenges). This implies that even though Japan experiences the same amount of natural disasters every year, the country can adapt and cope better than most of their neighbors.

By looking at the comparisons of the cases of Japan, which has strong coping and adaptive capacities, and the Philippines, which is a representative of the countries with weak coping and adaptive capacities in the region, this research seeks to answer the question of how disaster developing countries, such as the Philippines, can employ better coping strategies to achieve food security amidst the rising global natural disasters.
III. Objectives of the Paper

Given that both Japan as a representation of a developed nation, and the Philippines as developing country, experience numerous natural disasters annually and each of the country’s agriculture sector are very much vulnerable to risks, the objective of this paper is to look at the comparisons between the socio-economic profile and the agricultural practices; disaster impacts, and the types and number of coping strategies employed by the farmers from both countries.

IV. Methodology

1. Fieldwork and Description of the Location of the Study

The specific study areas were the agricultural communities in Gifu prefecture in Japan and the province of Laguna, in the Philippines. The study sites specific study sites were selected given that both agricultural areas have similar farm characteristics and similar disaster experiences. The field work was done during the months of July, August, and September of 2018 in Laguna Province in the Philippines; February, March, June, and July of 2019, in Gifu Prefecture in Japan; and again in the months of August and September of 2019 in Laguna Province in the Philippines.

1.1. Laguna Province, Philippines

The information about the Laguna Province can be found at the Provincial Government of Laguna website. The field work in the Philippines was conducted in the agricultural municipalities of Santa Cruz, Liliw, and Nagcarlan in the province of Laguna due to the vulnerability of these areas. The municipalities of Santa Cruz and Liliw are vulnerable to climatic hazards like typhoons and flood while the municipality of Nagcarlan is vulnerable to

Figure 1. Map of the Province of Laguna
typhoons²⁷.

The province has a total land area of 175,973 hectares (1,759.73 square kilometers) and is situated in the southeast of Metro Manila, south of the province of Rizal, west of the province of Quezon, north of the province of Batangas and east of Cavite province. The province of Laguna is the 63rd largest in the entire country and has 60,624 hectares of alienable and disposable agricultural land.

1.2. Gifu Prefecture, Japan²⁸

The information about Gifu Prefecture can be found at the Gifu Prefectural website. The Japan part of the field work was done in Gifu Prefecture in the Chubu Region, specifically in Gifu City and Takayama City (Figure 2). The prefecture’s population was 1,991,390, as of June 2019 with approximately 1.7 million people in the cities and the rest in towns and villages.

![Figure 2. Map of Gifu Prefecture](source: Gifu Convention and Visitors Bureau (www.gifucvb.or.jp))

2. Data Collection

The research activities of this study included collection of secondary data; courtesy calls to local government officials; and face-to-face interviews and focus group discussion to farmer respondents.

Interviews were done with a total of 70 farmer respondents in the Philippines and 7 family run farms and farm business corporations in Japan (88 in total)
with a grand total of 158 respondents.

All interviews in the Philippines were conducted in Tagalog language, which is the author's mother language. On the other hand, all the data collection in Japan were conducted in Japanese. The author was accommodated by a Japanese doctoral student in his fieldwork in Gifu prefecture, in which the doctoral student acted as a translator. Moreover, the Japanese documents were translated by a professional Japanese-English translator.

3. Data Analysis

Descriptive statistics such as means, frequencies, and percentages were computed and used to describe the socio-economic and farming system characteristics, occurrence of natural disasters during the past ten years, the mean score rating of the perceived impact of extreme events on agricultural production and number and types of coping strategies employed.

VI. Results and Discussions

1. Comparison of the Socio-Economic and Agricultural Practices of the Respondents

Table 1 compares farming profile and the farming systems set-up of the respondents in selected municipalities of Laguna Province in the Philippines, and Gifu Prefecture in Japan. The key differences between the Japanese and Filipino farmers are the farm set-up, size and ownership. The Filipino farmers operate singularly and can either own, lease, or rent the land they farm, whereas Japanese farmers own the land and operate either as a family-run farm, farm business, or a farm corporation or company.

Aside from engaging in farming activities, Filipino farmers take part in off-farm work while awaiting for their crops to be ready for harvesting or while waiting for a certain amount of days (depending on the crops they grow) until the agricultural land is ready for planting again. Female farmers usually own a "sari-sari store" which is a small informal grocery store common all over the Philippines. Female farmers also usually work as "labanderas" or someone who is doing laundry for more well-off families. On the other hand, male farmers usually work as on-call drivers or engage in construction work or carpentry. Most of the Japanese farmer respondents do not have off-farm work at present.
but had full time jobs as a "salaryman" and engaged full time in farming after they retired from their corporate jobs. Before they engaged in full time farm work, their wives were the ones who managed their farms full time. This is the case for the family-ran farms, while the farmer leaders of the farm corporations engaged full time in farming at the beginning of their careers.

Unlike Japanese farmers, Filipino farmers operate singularly and most do not own their farm lands ever since the Spanish colonial era. During these times, as illustrated by Sen Nag (2017), the Spanish, mixed Spanish and native, and other elite families in the region enjoyed exclusive rights over vast tracts of fertile lands, and exploited the native Filipino workers to toil on their lands for their benefit at the locals' expense. This was called the "Hacienda System" 

The average number of crops grown in Japan is two on an average six hectares of farm land, while three is the average in the Philippines on a 1.4 hectares of farm land. All Japanese farmers are members of the Japan

Table 1. Comparison of Farmer Profile and Farming Systems Set-up of the Respondents in the Philippines and Japan

<table>
<thead>
<tr>
<th>Frame of Reference</th>
<th>Japan</th>
<th>Philippines</th>
</tr>
</thead>
<tbody>
<tr>
<td>Farmer type</td>
<td>Family Farm/Farm Business</td>
<td>Individual Farmer</td>
</tr>
<tr>
<td></td>
<td>Company</td>
<td></td>
</tr>
<tr>
<td>Farm Tenure Status</td>
<td>Land Owner</td>
<td>Varies (Land Owner, Lessee, Tenant)</td>
</tr>
<tr>
<td>Farm Location</td>
<td>Gifu Prefecture</td>
<td>Laguna Province</td>
</tr>
<tr>
<td>Crops and Livestock (number)</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Farm Size (hectare)</td>
<td>6</td>
<td>1.4</td>
</tr>
<tr>
<td>Cooperative Membership</td>
<td>All</td>
<td>Not All</td>
</tr>
<tr>
<td>Annual Income</td>
<td>JPY 76,250,000 (PhP 35,856,269) per farm; JPY 6,354,167 per farmer (PhP 2,988,022)</td>
<td>PhP 408,896 (JPY 869,345) per farmer</td>
</tr>
<tr>
<td>Average Annual Income of Salary Workers</td>
<td>JPY 4,140,000 (PhP 1,904,400)</td>
<td>PhP 810,055 (JPY 1,749,719)</td>
</tr>
<tr>
<td>Salary Difference of Farmers vs Average Salary Worker</td>
<td>Individual Farmer Annual Salary About 53% Higher</td>
<td>Salary Worker Annual Salary About 98% Higher</td>
</tr>
<tr>
<td>Age</td>
<td>71 for main farmers; 53 for farmer workers</td>
<td>55</td>
</tr>
<tr>
<td>Education (in years)</td>
<td>15</td>
<td>10</td>
</tr>
<tr>
<td>Other Occupation Now</td>
<td>No</td>
<td>Non-Farm Work</td>
</tr>
</tbody>
</table>

Source: Author’s Fieldwork in Laguna Province, Philippines, and Gifu Prefecture, Japan 2018-2019; Kawano, 2019; and Average Salary Survey, 2019
Agriculture group and other various cooperatives, while not all Filipino farmers belong to a cooperative.

Both countries’ farmers are aging as the Japanese population are generally aging and the Filipino youth are discouraged from venturing into agriculture because they see as a kind of “dirty work”. The average age of Japanese farmer-respondents is 71, while the average age of Japanese farm workers is 53. The average age of Filipino farmer-respondents is 55, which is considered old age in the Philippines. The average years spent in school of the Filipino farmers is ten years (finished high school) whereas Japanese farmers spent 15 years in school and were bachelor degree holders in various fields such as Business Economics, Mechanics, Commerce, and Agriculture. Most of the female Japanese farmers were into farming activities while their husbands work in the corporate world before retiring in the farm. On the other hand, Filipino farmers do farming as a main occupation and get involved in non-farm work as another source of income.

There is a huge difference between the average income of the Japanese and Filipino farmer respondents. The average annual income of a Japanese farm respondent is 76,250,000 Japanese Yen (JPY) or 35,856,269 Philippine Pesos (PhP) whereas the average annual income of a Filipino farmer respondent is PhP 408,896 (JPY 869,345). The average annual income of a Japanese farm respondent is the income generated for the whole farm and given these figures, the average annual income of Japanese individual farmer respondents would amount to JPY 6,354,167 (PhP 2,988,022) which is about 630% higher than the average annual income of the Filipino farmer respondents.

The Filipino farmer respondents’ annual incomes are above average compared to the annual incomes of the farmers in the Philippines. The average gross profit per hectare of farmers amounts to PhP 89,070 as of 2019. This is lower than the per hectare annual income of the farmer respondents in Laguna province whose average annual income per hectare valued at PhP 138,052. On the other hand, farmer-respondents from Gifu prefecture are in the lowest income group of farmers in Japan. Chiba prefecture has the highest income per hectare while Hokkaido has the highest average annual income per farm. Although Hokkaido’s income per hectare is low, its income per farm is five times greater than the national average because its agricultural land area per farm is 14.6 times larger than the rest of Japan.

The average annual income of a salary worker in Japan is about JPY
4,140,000 (PhP 1,904,400)\textsuperscript{34} which means that the annual income of an individual farmer in the study areas in Gifu prefecture is about 53% higher. On the other hand, the average annual income of a salary worker in the Philippines\textsuperscript{35} is PhP 810,055 (JPY 1,749,719) which is almost double the annual income of the average annual salary of the farmers in the study areas in Laguna province.

2. Natural Disaster Experience

Generally, the Filipino farmers were affected more by destructive natural disasters from 2009 to 2019 as they were affected around seven more than their Japanese counterparts (Table 2). Farmer respondents in both countries experienced typhoon the most, while flooding brought about by typhoons and heavy rains are prevalent in the Philippines. There were more pest and diseases problems for the Japanese farmers than the Filipino farmers.

Even though both countries experienced earthquakes, these geographical disasters were not strong enough to inflict damages and disruption to the farming activities of the farmer respondents. Drought is present in both areas, but the Filipino farmers are more susceptible to them. A reason for this is the lack of agricultural technology in the Philippines. Shallow tube wells are a common site in Japanese farms that use heavy irrigation, which can be useful in times of drought. Lowland rice farming systems are present in both countries, and that particular farming system heavily relies on irrigation. The lowland rice farming systems in the Philippines generally have less use of

<table>
<thead>
<tr>
<th>Extreme Event</th>
<th>Philippines</th>
<th>Japan</th>
</tr>
</thead>
<tbody>
<tr>
<td>Typhoon</td>
<td>10.00</td>
<td>6.00</td>
</tr>
<tr>
<td>Flood</td>
<td>5.20</td>
<td>0.57</td>
</tr>
<tr>
<td>Landslide</td>
<td>0.21</td>
<td>0.00</td>
</tr>
<tr>
<td>Earthquake</td>
<td>0.06</td>
<td>0.00</td>
</tr>
<tr>
<td>Pest and Diseases</td>
<td>1.98</td>
<td>4.29</td>
</tr>
<tr>
<td>Drought</td>
<td>1.07</td>
<td>0.29</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>18.56</strong></td>
<td><strong>11.57</strong></td>
</tr>
</tbody>
</table>

Source: Author’s Fieldwork in Laguna Province, Philippines, and Gifu Prefecture, Japan 2018-2019

\*Flood is most dominant extreme event in Philippine lowland; Typhoon in Upland

\**Typhoon is most dominant extreme event in both elevations in Japan
technology and not all farms have shallow tube wells and pumps which provide additional irrigation. This makes Philippine farms more susceptible to drought.

Yearly, almost the same number of natural disasters hit both the Philippines and Japan. Yet, the results revealed that Filipino farmers were more affected by these disasters. This is because the Philippines lacks the agricultural technologies and infrastructure that can help its farmers combat the effects of natural disasters. Japanese farmers have agricultural technologies to combat disasters such as drought, while infrastructure such as flood control gates and boulder walls protect Japanese farmers from flooding and landslides, respectively. Therefore, the Japanese farmers are generally less affected by natural disasters compared to their Filipino counterparts. These case study results justify the World Risk Report by the United Nations University Institute for Environment and Human Security (2018) which indicated that Japan ranked lower (29th out of 172 countries) than the Philippines (3rd) in terms of risk yet both countries have similar exposure scores. The report mentioned that Japan has stronger scores in adaptive and coping capacities which is why the country was ranked lower overall.

According to the report by the United Nations International Strategy for Disaster Reduction (2018), climate-linked calamities dominated all disasters over the past 20 years. It added the most frequent disaster was floods followed by typhoons, earthquakes, and extreme temperature. The results found this to be correct, with the occurrence of floods and typhoons identified as the most common disasters in both countries.

3. Comparison of Coping Strategies

The Filipino farmers employed more coping strategies than their Japanese counterparts to minimize the effects of destructive disasters (Table 3). The average coping mechanism employed by the Filipino farmers is around five, while Japanese farmers employ two to three types of coping mechanisms. Farmer respondents in both countries use savings as a coping strategy. In Japan, aside from savings, they use agricultural insurance and multi-cropping (a method of cropping where the farmer interchanges the crops).

In the Philippines, aside from using their savings, the farmers resort to stocking and producing their own food and borrowing money from formal and informal sources. Similar results were found by Quilloy et al. (2016, pp. 185-210),
as they discovered that the most common coping strategies of Filipinos were related to income flows such as use savings, borrowing money or purchasing food on credit, delaying payment of their utility bills, reducing health and education expenses to prioritize food spending, and selling assets to generate income for purchasing food.

For the case of Filipino farmers, borrowing money is a common coping mechanism but should not be practiced (Figure 4). Continuous borrowing may lead the farmers further down to poverty. According to a farmer leader respondent, most of the Filipino farmers resort to borrowing from informal sources because those who continued to borrow from formal sources such as banks and other financial institutions were not allowed to borrow anymore for the reason that they were not able to settle their previous debts. The Filipino farmers have no other choice but to borrow from informal sources which normally have high interest rates. The farm leader mentioned that these informal sources, termed “5-6”, have an interest rate of twenty percent.

The “5-6” scheme is a practice where someone, usually a neighbor or an official from the barangay (village) will lend you 5 Philippine Pesos (PhP) and you have to pay PhP 6 in return in within a week. For instance, if a person borrows PhP 10, that person should pay back PhP 12. Although most of the time, the borrower is not able to pay the lender thus creating tensions between them. This is why the borrower usually borrows money from their friends and family.

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Table 3. Comparison of Number of Coping Strategies Employed by the Respondents for Extreme Events in the Philippines and Japan

<table>
<thead>
<tr>
<th>Number of Coping Mechanisms</th>
<th>Philippines</th>
<th>Japan</th>
</tr>
</thead>
<tbody>
<tr>
<td>None</td>
<td>3</td>
<td>0</td>
</tr>
<tr>
<td>Only 1</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td>2 to 3</td>
<td>14</td>
<td>3</td>
</tr>
<tr>
<td>4 to 5</td>
<td>20</td>
<td>2</td>
</tr>
<tr>
<td>More than 5</td>
<td>27</td>
<td>0</td>
</tr>
<tr>
<td>Average Number of Coping Strategies</td>
<td><strong>5.26</strong></td>
<td><strong>2.57</strong></td>
</tr>
</tbody>
</table>

Dominant Coping Strategy
- Philippines: using savings, stocking and producing own food, and borrow money
- Japan: using savings, agricultural insurance and multi-cropping

Source: Author’s Fieldwork in Laguna Province, Philippines, and Gifu Prefecture, Japan 2018-2019
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Figure 4. Types of Coping Strategies Employed by the Respondents for Extreme Events, by Elevation, Laguna Province, Philippines
Source: Author’s Fieldwork in Laguna Province, Philippines, 2018-2019

Figure 5. Types of Coping Strategies Employed by the Farm Groups for Extreme Events, by Elevation, Gifu Prefecture, Japan
Source: Author’s Fieldwork in Gifu Prefecture, Japan, 2018-2019
relatives. Generally, their more well-off friends and relatives lend them a certain amount of money that they know will never be paid. This practice of borrowing as a coping strategy should therefore be terminated as much as possible. Because of constant borrowing and failing coping strategies, the Filipino farmers rely on relief goods and aid provided by the Philippine government, and other foreign sources such as foreign governments and international organizations to save them in times of natural disasters.

The Japanese farmers, on the other hand, have more effective individual coping mechanisms as compared to the Filipino farmers. The types of coping strategies they employed is summarized in figure 5.

The Japanese farmers normally have larger income savings from their income per hectare compared to Filipino farmers. Moreover, the Japanese farmers use multi-cropping as a coping mechanism, so they can still harvest other crops in the event that their main crops fail. In addition to these coping mechanisms, Japanese farmers have agricultural insurance, which give them the assurance that they will only lose about 20% of their income if they will be affected by
natural disasters. The Japanese government also provides subsidies to the farmers as the government view that agriculture is very important to Japanese society. Moreover, the government installed strong infrastructure to lessen the impacts of destructive disasters, such as flood control gates to constrain flooding, as well as boulder walls to prevent landslides (figure 6).

VII. Conclusion

The Japanese government provides infrastructure to minimize the effects of natural disasters as well as establish responsive agricultural insurance in addition to subsidies given to farmers during times of disasters. Moreover, Japanese farmers have effective individual coping mechanisms compared to the Filipino farmers, partly because they have higher income, which gives them the ability to rebuild their capital even after the occurrence of a natural disaster. The Japanese farmers’ savings as well as government subsidies are enough to cushion them from the effects of natural disasters.

The Filipino farmers on the individual level resort to multiple yet ineffective and unsustainable coping strategies. Unlike the Japanese farmers, Filipinos do not use insurance as a coping strategy. Similar to other developing country cultures such as in Africa, (Ajayi, no date), insurance is alien to the Filipino culture. It is not a popular practice especially in most poor households, who may need this more in order to mitigate losses due to human and non-human uncertain events.

Filipino Farmers lack “insurance culture” because the Filipino culture have strong familial and community ties that bind them in cases of uncertainties. This explains why some answers on coping mechanisms were “borrowing from friends and family” or “eating at other people’s house”. Filipinos have a strong social capital, which they can rely on even in times of uncertainties. In contrast, the Japanese do not have this kind of “strong social capital”, thus, when it comes to uncertainties, they turn to insurance and use their own savings. Kobayashi’s (1997) book about insurance philosophy mentioned that insurance is a “philosophy of helping somebody who is in trouble and is defined in an extremely wide sense as a philosophy that points out measures to be taken regarding a guaranteed order in human life or death”. In addition, in Japanese culture, people do not want to cause trouble to others as much as possible. That
is why they view insurance as a “total approach” or have created an “insurance culture” in which they have all kinds of. Whenever any kind of uncertainty occurs, Japanese people can always turn to insurance to lessen their anticipated financial burden.

Although at present time the Filipino culture have strong social capital, this might not be the trend in the future. Thus, the coping mechanisms employed by the Filipino farmers can be deemed unsustainable compared to the Japanese mainly using insurance. Thus, establishing “insurance culture” and insurance utilization can be a more sustainable and effective coping strategy which disaster vulnerable developing countries can adopt to cope better to the rising natural disasters.
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Abstract

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The East Asia and the Pacific, which is composed mostly of developing countries, is the most exposed region to natural disasters in the world, according to the World Risk Report (2018). Its proximity to the Pacific Ocean and the Pacific Ring of Fire makes the region prone to climate-related disasters such as typhoon and flooding, and geophysical disasters such as earthquake and volcanic eruption. Out of the top ten countries at risk, seven of them are in the East Asia and the Pacific region (UNUEHS, 2018). Among the countries in the region, Japan has been the leader in terms of adapting and coping to natural disasters. The country has a similar score in terms of exposure to disasters such as earthquake, cyclones, floods, droughts and sea-level rise with most countries in the region, but is ranked lower in terms of risk. For instance, Japan is 29th in the rankings in terms of risk to natural disasters while the Philippines is 3rd even though both countries’ exposure score is not far apart with Japan having a score of 46.55 and the Philippines score of 49.94 according to UNUEHS (2018). This is because Japan has strong scores in adapting capacities (depending on indicators such as governance, health care, and social and material security) and coping capacities (related to coming natural events, climate change and other challenges). This implies that even though Japan experiences the same amount of natural disasters every year, the country can adapt and cope better than most of their neighbors. This research noted compared the socio-economic characteristics, disaster experiences, as well as
identified the coping strategies used to minimize the effects of disasters, between farmers in the Philippines as a representation of a developing nation and Japan as a developed nation. The study showcased the differences of Japanese farmers’ coping strategies vis-à-vis the Philippine farmers and identify lessons which other disaster vulnerable developing countries can use to improve farmers’ coping strategies and promote food security.

Key words: agriculture, natural disasters, disaster management, coping strategies, food security